

Focusing Education on the Future!



CAREER PATHWAY MANAGEMENT

Dual or Tech/Career Seal

People with careers in the Management pathway focus on the preparation and execution of business activities; supervision of other employees; maintenance of facilities, equipment and supplies; organization of operations and production; utilization of marketing functions to ensure success; performance of financial functions; communication with customers, clients and others; performance of administrative functions; and the use of professional services.

Major Courses

Students must take **THREE** pathway concentration courses and **ONE** additional pathway elective course.

Pathway Concentration Courses (3):

- Business Essentials - Required (formerly Business Management)
- Communications for Business
- Entrepreneurship: Building a Business
- Legal Environment of Business (formerly Business Law)
- Marketing Principles
- Principles of Accounting I

Pathway Elective Courses (1):

- Apprenticeship/Internship
- Business Data Applications
- Business Procedures
- International Business & Marketing
- Multimedia Presentations & Communication Technology
- Other Pathway Concentration Course

Other Recommended Courses

- Individual & the Law
- Modern Language
- Peer Leadership
- Psychology
- Speech
- Statistics
- Writer's Workshop

Post-Secondary Degrees, Diplomas, & Certificates

Technical College

- Business Management
- Management Specialist
- Marketing Management
- Retail Management
- Small Business Management

Colleges/Universities

- Business Administration
- Finance
- International Business
- Management
- Public Administration
- Publication Management
- Risk Management & Insurance



Entrepreneur
Accounts Payable Mgr
Assistant Credit Mgr
Public Relations Mgr
Association Manager
General Manager

Chief Executive
Billing Manager
Risk Manager
Management Analyst
Hospital Management
First Line Supervisor

Government Management
Business & Development Manager
Compensation & Benefits Manager
Credit & Collections Manager
Meeting & Convention Planner
Sports & Entertainment Manager

Accounting Manager
Payroll Manager
Operations Manager
Facilities Manager
Senior Manager
Management Trainee

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EMPLOYMENT OUTLOOK

Between the years 2000 and 2010, wage and salary jobs in business management and administrative services are expected to grow by 42 percent, ranking occupations in this pathway among the fastest growing in the industry. The most successful job applicants will have a combination of experience and college degrees. Corporations, institutions and governments will increasingly need well-trained, well-informed business and management professionals.